TO:

Tony Stark
Malibu Point 10880
Malibu, CA 90265

FROM:

Abracadabra
Oranienpl. 4
10999 Berlin

Cost estimate

Document number #: SIM-Propose202312
Document date: 12.06.2023
Project time frame: 12.06.2023 - 11.07.2023

Hourly rate: 100 EUR

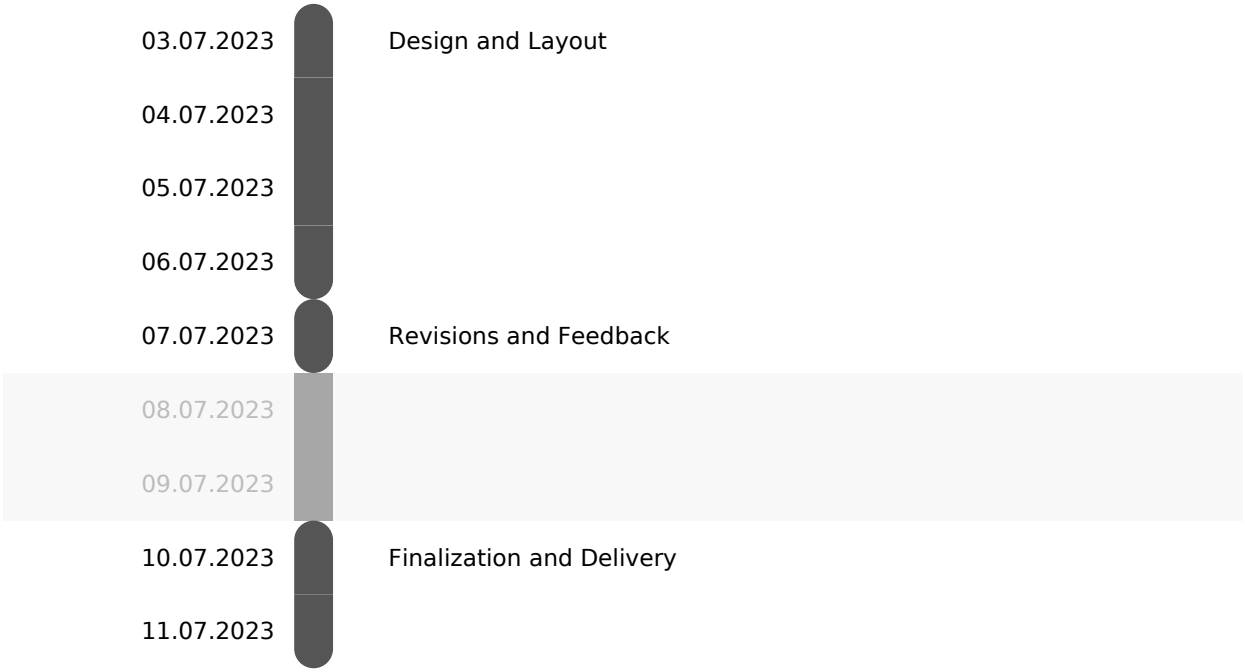
I am thrilled to present my cost proposal for the freelance project "booklet." As an experienced freelancer in graphic design and content creation, I understand the importance of capturing the essence of your brand and delivering a compelling booklet that engages your target audience. This proposal outlines the scope of work, pricing details, and a timeline to ensure a smooth and successful collaboration. With my passion for design and attention to detail, I am confident in my ability to create a visually stunning and informative booklet that effectively communicates your message. Thank you for considering my proposal, and I look forward to working with you on this exciting project.

Calculation

Milestone		Days	Amount
#1	**Project Initiation** Discuss project details and requirements with the client. Set project timelines, budget, and deliverables. Gather necessary information and resources.	1	800,00
#2	**Outline and Content Planning** Develop an outline or table of contents for the booklet. Conduct research and gather relevant content. Share the outline and content plan with the client for approval.	1	800,00
#3	**Content Writing and Editing** Write the content for each section of the booklet. Edit and proofread the content for clarity and consistency. Submit the initial draft of the written content to the client for review.	13	10.400,00
#4	**Design and Layout** Create a design concept and layout for the booklet. Incorporate graphics, illustrations, and visual elements. Share the design mockup with the client for feedback.	4	3.200,00
#5	**Revisions and Feedback** Address client feedback and make necessary revisions. Iterate on the content, design, and layout based on client input. Obtain final approval for the revised version of the booklet.	1	800,00
#6	**Finalization and Delivery** Conduct a thorough proofreading and quality check. Prepare the final version of the booklet, ensuring all elements are in place. Deliver the completed booklet in the required format to the client.	2	1.600,00
	SUB-TOTAL	22	17.600,00
	VAT 19%		3.344,00
	GRAND TOTAL		**20.944,00**

Project timeline

11.06.2023		
12.06.2023		Project Initiation
13.06.2023		Outline and Content Planning
14.06.2023		Content Writing and Editing
15.06.2023		
16.06.2023		
17.06.2023		
18.06.2023		
19.06.2023		
20.06.2023		
21.06.2023		
22.06.2023		
23.06.2023		
24.06.2023		
25.06.2023		
26.06.2023		
27.06.2023		
28.06.2023		
29.06.2023		
30.06.2023		
01.07.2023		
02.07.2023		


03.07.2023
Design and Layout
04.07.2023
05.07.2023
06.07.2023
07.07.2023
Revisions and Feedback
08.07.2023
09.07.2023
10.07.2023
Finalization and Delivery
11.07.2023